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If you need this document in large print, Braille, audio or another language, please contact the Spatial Policy Team at The Council Offices, Brympton Way, Yeovil, BA20 2HT.

If you have hearing difficulties and have access to a Textphone call: (01935) 462440
1. Introduction

1.1 As required by the Planning and Compulsory Purchase Act 2004 (as amended) South Somerset District Council has produced this Statement of Community Involvement (SCI). The SCI sets out how and when the community and other stakeholders will be consulted on the preparation of the Council’s statutory planning documents. It also explains how the community will be consulted on planning applications. The previous SCI was adopted in 2007 and requires updating due to changes in planning legislation and regulations.

1.2 The Localism Act (2011) updated the Planning and Compulsory Purchase Act (2004) and introduces a number of changes to the planning system, including the introduction of Neighbourhood Plans. Alongside this there have also been changes to The Town and Country Planning (Local Planning) (England) Regulations 2012 which mean that the Council’s SCI no longer needs to be examined.

1.3 The Government has also introduced the National Planning Policy Framework (NPPF) which was adopted in March 2012. This has since been supported by the publication of the National Planning Practice Guidance (NPPG) in March 2014. The NPPF sets out national planning policy and must be taken into account when preparing local planning policy, and in determining planning applications. The NPPF, along with the NPPG, aim to simplify the basis from which to make planning decisions and have replaced the majority of previous Planning Policy Statements and Planning Policy Guidance Notes.

1.4 In respect of community involvement the NPPF states that in preparing Local Plans:

“Early and meaningful engagement and collaboration with neighbours, local organisations and businesses is essential. A wide section of the community should be proactively engaged, so that Local Plans, as far as possible, reflect a collective vision and a set of agreed priorities for the sustainable development of the area…” (Paragraph 155).

1.5 The Localism Act (2011) has introduced many changes to the planning system, including the revocation of regional strategies and the introduction of Neighbourhood Plans. Therefore the Council must ensure that the adopted local development documents conform to legislation and latest government policy. This may involve a full review of an existing document or a partial review such as of a specific policy or topic. It will also involve the production of new documents such as a Community Infrastructure Levy (CIL) charging schedule.

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3 http://planningguidance.planningportal.gov.uk/blog/guidance/

4 Local development documents include Local Plans, Development Plan Documents and Supplementary Planning Documents
1.6 South Somerset District Council is committed to high quality engagement with its residents and businesses operating within the district. The benefits of engaging with a wide range of people in the planning process within South Somerset include:
   - Greater public ownership of planning decisions;
   - Informing the Council of public priorities;
   - Providing opportunities for the Council and others to work collaboratively; and
   - Compliance with statutory regulations.

1.7 The Council has a good track record of communicating and working with the community to shape the future of South Somerset. The Council uses its own the South Somerset Corporate Equalities Steering Group to ensure all documents are released in an easy to understand format.

1.8 In addition, the Council’s structure includes four Area Development Teams who are integrated with the local community allowing their views to be more easily incorporated into the Council’s work; and for Council’s information to be shared more readily. Most officers in the Area Development Teams are trained community facilitators. This SCI continues these efforts and looks to build upon the Council’s best practice.

1.9 This document sets out how the Council plans to engage with and involve the community in plan-making and the preparation of policies, as well as helping to decide on planning applications.

**Contact Details**

1.10 The Council’s planning teams can be contacted in writing, via email, by telephone, or through the Council’s website:

| Write | Council Offices  
|       | Brympton Way  
|       | Yeovil  
|       | BA20 2HT |
| Email | Spatial Policy Team:  
|       | planningpolicy@southsomerset.gov.uk |
|       | Development Management Team:  
|       | planning@southsomerset.gov.uk |
| Telephone | 01935 462462 |
| Online via the website | www.southsomerset.gov.uk |
2. Plan Making

2.1 The Council is responsible for the production of planning documents for South Somerset. These can include:
- A Local Plan and Proposals Map;
- Development Plan Documents (DPD);
- Supplementary Planning Documents (SPD); and
- Community Infrastructure Levy (CIL).

2.2 The timetable for preparing these documents is detailed in the South Somerset Local Development Scheme (LDS). The LDS sets out a programme and resourcing plan for the various documents to be prepared and finalised. It also identifies inter-dependencies, risks and contingencies associated with their delivery. The LDS can be viewed on the South Somerset District Council website: www.southsomerset.gov.uk. Progress of the LDS is reviewed as part of the Authority Monitoring Reports (AMRs) and changes may be made as a result.

Local Plan

2.3 Following the introduction of the Town and Country Planning (Local Planning) Regulations 2012, Councils are generally expected to include all their planning policies within the Local Plan, however the law does still allow for the production of other planning policy documents such as DPDs or SPDs. The South Somerset Local Plan (2006 – 2028) was adopted in March 2015. The process of producing any planning policy document should fully involve everyone who has an interest in the document.

Development Plan Documents

2.4 Any development plan documents will be produced following the same process as a Local Plan and will often focus on a particular area such as a town centre or topic such as site allocations.

Supplementary Planning Documents

2.5 Supplementary planning documents (SPD) add further detail to policies in the local plan / DPD and can be used to provide further guidance for development on specific sites or on particular issues such as design. SPDs are not considered by an independent inspector.

Sustainability Appraisal

2.6 An on-going part of producing a local plan or DPD is Sustainability Appraisal (SA). This is a mechanism for checking the social, environmental and economic effects of a document and must be carried out for every local plan / DPD. The SA will be subject to public consultation as it develops, and the Council will seek the views of the three statutory authorities associated with the SA scoping stage, namely: the Environment Agency, Heritage England,
and Natural England. At other stages in the process the SA is consulted upon widely along with the relevant local plan or DPD.

**Duty to Co-operate**

2.7 There is now a ‘duty to co-operate’ in the plan making process. The NPPF says that public bodies (known as ‘Prescribed Bodies’ - see Appendix 1) have a duty to co-operate on planning issues that cross administrative boundaries, particularly those which relate to strategic priorities (e.g. housing provision). Local planning authorities are expected to demonstrate through evidence that they have effectively co-operated in planning for these issues.

**What are the Stages for Preparing a Local Plan or Development Plan Document?**

2.8 The consultation requirements for a local plan or DPD are set out within the Town and Country Planning (Local Planning) (England) Regulations 2012\(^5\). These regulations are summarised below. To understand the full legal requirements please refer to the published regulations. An illustration of the process is shown in Figure 1.

**Regulation 18 (Preparation of a local plan)** requires consultation with:
- Various “specific consultation bodies” (essentially statutory national and local organisations that are affected by the subject matter of the local plan (see Appendix 1).
- Any of the “general consultation bodies” (essentially anybody interested in the social, economic or environmental development of the district) considered appropriate (see Appendix 1).
- The Council must make all relevant documents available, including a ‘statement of the representations procedure’. Documents must be made available for inspection at the Council’s principal office and elsewhere as appropriate (e.g. local area offices and public libraries) and on the Council’s website.
- Residents of or other bodies who carry out business in the district.
- The Council must take into account any representations received.

**Regulation 20 (representations relating to a local plan)** involves a six week consultation process.

**Regulation 22 (Submission of documents and information to the Secretary of State)** requires the Council to submit to the Secretary of State all associated documents including the sustainability appraisal report, submission policies map and a comprehensive statement on the consultation that has taken place, including copies of the representations received. The Council must then make these documents and the local plan available for public inspection, give specific notification to the people who made representations and to anyone else who has requested to be notified at this stage.

Regulation 23 (consideration of representations by appointed person) requires that any representations on the submitted local plan received in the six-week period must be considered by the Inspector who carries out the examination.

Regulation 35 (Availability of documents: general) requires that during consultation periods documents should be made available for inspection at the Council’s principal office and any other places within the area the Local Planning Authority (LPA) consider appropriate during normal office hours. Documents should also be published on the Council’s website.
Figure 1: Local Plan / Development Plan Document Process

- **Sustainability Appraisal**
  - Formulate initial aims and objectives for Local Plan
  - Begin evidence gathering process
  - Identify relevant environmental, economic and social objectives to inform the Sustainability Appraisal

- **Initial consultation and continued work on evidence gathering**
  - Engage with local communities, businesses and other interested parties in line with Regulation 18 of Local Plan Regulations 2012
  - Take into account representations received from consultation process in line with Regulation 18(3) of Local Plan Regulations 2012
  - Engage with duty to cooperate partners
  - Ensure compliance with local planning authority’s Statement of Community Involvement
  - Continue evidence gathering
  - Test emerging options through Sustainability Appraisal

- **Publication and submission**
  - Draft plan published for representations for a minimum of 6 weeks in line with Regulations 17 and 19 of Local Plan Regulations 2012 (and Regulation 21 if application in London)
  - Plan submitted for examination, along with Sustainability Appraisal, evidence base and a statement of representations and main issues in line with Regulation 22 of Local Plan Regulations 2012

- **Examination of submitted plan**
  - Independent Inspector assesses plan to determine whether it has been prepared in line with the duty to cooperate, other legal requirements, and whether it is sound in line with section 20 of the Planning and Compulsory Purchase Act 2004 and Regulations 23 - 24 of the Local Plan Regulations 2012
  - Local planning authority can ask Inspector to recommend main modifications to make plan sound or comply with other legal requirements
  - Inspector issues report at end of examination
  - Exceptionally, the Inspector will recommend the draft plan is withdrawn if it has not been prepared in accordance with the duty to cooperate or it is likely to be found unsound

- **Adoption**
  - Draft plan formally adopted by the local planning authority in line with section 23 the Planning and Compulsory Purchase Act 2004
  - Monitoring of implementation of Local Plan policies required in line with Regulation 34 of the Local Plan Regulations 2012

2.9 Figure 2 further simplifies the process set out in Figure 1 and indicates the stages when the document will be considered by District Councillors at Committee.

**Figure 2: Local Plan / Development Plan Document Process Simplified**

<table>
<thead>
<tr>
<th>Initial evidence gathering and consultation</th>
<th>Survey and evidence-gathering</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Formulation of policy options</td>
</tr>
<tr>
<td></td>
<td>Report to District Executive</td>
</tr>
</tbody>
</table>

**Consultation**

- Consider consultation responses
- Policy formulation

<table>
<thead>
<tr>
<th>Publication Stage</th>
<th>Report to District Executive and Full Council</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Publication of the development plan document</td>
</tr>
</tbody>
</table>

**Consultation**

<table>
<thead>
<tr>
<th>Submission Stage</th>
<th>Submission of development plan document to Secretary of State</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All associated documents are submitted including consultation responses</td>
</tr>
<tr>
<td></td>
<td>Examination in Public</td>
</tr>
<tr>
<td></td>
<td>Planning Inspector holds an examination into the document – usually includes public hearings</td>
</tr>
<tr>
<td></td>
<td>Inspector’s report is published</td>
</tr>
<tr>
<td></td>
<td>Determines if the plan is ‘sound’</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Adoption</th>
<th>Report to District Executive and Full Council</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Council adopts the plan</td>
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</tbody>
</table>

**How will I be consulted?**

2.10 Table 1 shows who will be consulted and the types of engagement methods to be used at each stage in the production of a local plan / DPD. The most suitable and effective consultation methods for the stage in the production of each document will be used. The most suitable methods to be used will be defined at the time in light of the prevailing circumstances. Appendix 2 provides an explanation of the methods of engagement that might be used when a document is being produced.
Table 1: Local Plan / Development Plan Documents Production and Involvement

<table>
<thead>
<tr>
<th>Production stage</th>
<th>Who will be involved?</th>
<th>Methods of involvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Initial evidence gathering</td>
<td>The information needed for the local plan / DPD is prepared and potential issues identified.</td>
<td>Engagement will involve some or all of the following:</td>
</tr>
<tr>
<td></td>
<td>The Council will engage with a wide range of individuals or bodies as required including:</td>
<td>- Workshops</td>
</tr>
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<td></td>
<td>- South Somerset District Council officers</td>
<td>- Letters</td>
</tr>
<tr>
<td></td>
<td>- District Councillors</td>
<td>- Email</td>
</tr>
<tr>
<td></td>
<td>- Relevant town and parish Councils, consultants, developers, local employers and other local groups as relevant</td>
<td>- Telephone</td>
</tr>
<tr>
<td></td>
<td>- Duty to co-operate ‘prescribed bodies’ as appropriate</td>
<td>- Meetings</td>
</tr>
<tr>
<td>2. Initial consultation and continued work on evidence gathering (Regulation 18)</td>
<td>Various ‘specific consultation bodies’ essentially statutory national and local organisations that are affected by the subject matter of the document (see Appendix 1)</td>
<td>The main way the Council will seek to engage will be via the online consultation software (iNovem). Documents will also be made available for inspection at the Council’s principal office and elsewhere as appropriate (e.g. local area offices and public libraries) and on the Council’s website (Regulation 35).</td>
</tr>
<tr>
<td></td>
<td>Any of the ‘general consultation bodies’ (essentially anybody interested in the social, economic or environmental development of the district) considered appropriate (see Appendix 1).</td>
<td>Methods of involvement at this stage could include:</td>
</tr>
<tr>
<td></td>
<td>Duty to co-operate ‘prescribed bodies’ as appropriate</td>
<td>- Public notice</td>
</tr>
<tr>
<td></td>
<td>Any other person, organisation or interest group who wishes to engage</td>
<td>- Letter</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Email</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Local media</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Leaflet</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Public exhibitions or meetings</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Workshops</td>
</tr>
<tr>
<td>3. Publication (Regulations 17 and 19)</td>
<td>All those who were invited to comment at stage 2 (initial consultation and continued work on evidence gathering)</td>
<td>The main way the Council will seek to engage will be via the online consultation software (iNovem). Documents will also be made available for inspection at the Council’s principal office and elsewhere as appropriate (e.g. local area offices and public libraries) and on the Council’s website (Regulation 35).</td>
</tr>
<tr>
<td></td>
<td>The local plan / DPD is finalised and</td>
<td>Methods of involvement at this stage could include:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Public notice</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Letter</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Email</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Local media</td>
</tr>
<tr>
<td>4. Submission (Regulation 22)</td>
<td>The draft local plan / DPD, and all supporting documents and the comments received from public consultation are submitted to the Secretary of State, who appoints an independent planning inspector. Documents are made available to view for a 6 week period.</td>
<td>All those who were invited to comment at stage 2 (initial consultation and continued work on evidence gathering) and stage 3 (publication).</td>
</tr>
<tr>
<td>5. Public examination (Regulation 23)</td>
<td>Those who made representations at stage 4 (submission).</td>
<td>The person who is appointed to carry out the independent examination considers main issues raised at the Submission stage.</td>
</tr>
<tr>
<td>6. Adoption</td>
<td>The local plan / DPD is adopted following the consideration of the recommendations in the inspector’s report.</td>
<td>All respondents \ Any person who has asked to be notified of the adoption of the document</td>
</tr>
</tbody>
</table>
Supplementary Planning Documents go through the following stages:

- **Pre-production** survey and initial evidence gathering.
- **Public participation** seeking comments on a draft of the Supplementary Planning Document.
- **Adoption** the Council considers all comments received and adopts the SPD, whether amended or not.
Evidence base documents

2.11 As part of the plan making process the Council will be producing (or commissioning external consultants to produce) evidence base documents that support the local plan. Where appropriate the Council will consult relevant ‘specific’ or ‘general’ consultation bodies on the contents of that evidence including working proactively with other authorities on strategic cross boundary issues in line with the duty to co-operate.

2.12 The AMRs will look at the Council’s performance against the monitoring targets set out in the Local Plan. This will include analysis of recent performance in achieving housing targets. The AMR will also assess if the Council is able to demonstrate a five-year supply of housing land, which is an important aspect in decision making. The AMR will be published at least annually, formally signed off by the Council’s District Executive Committee, and then published on the website.

The Council’s commitment to equality

2.13 The Equality Act 2010 places general and specific duties and responsibilities on the Council. The Public Sector Equality Duty, (s149 of the Equality Act 2010), requires the Council to consider all individuals when carrying out our day- to- day work, in shaping our policies, in delivering services, and in relation to our staff.

2.14 When carrying out our activities, we are required to have due regard to the need to:
- Eliminate discrimination
- Advance equality of opportunity
- Foster good relations between different people

2.15 The Specific Duties help the Council to achieve the Equality Duty. These include preparing and publishing equality information and the setting of Equality Objectives.

2.16 The Council employs its own Equalities Officer who assists in the formulation of documents. This is particularly relevant to planning which has a role to play in promoting equality of opportunity and cohesion by considering the needs of the community. The Council recognises that equality of opportunity in practice includes ensuring that vulnerable or disadvantaged groups have their voices heard and needs considered. This statement supports that objective through providing guidance on how to get people involved.

2.17 Carrying out an Equality Analysis (EqA) on our Planning policies is a way of assessing the effect on different groups protected from discrimination by the Equality Act, (the protected characteristics are age, disability, gender reassignment, marriage and civil partnerships, pregnancy and maternity, race, religion or belief, sex and sexual orientation). The EqA considers if there are

any unintended consequences and if the policies will be fully effective for all groups.

**Different equality groups**

2.18 It is recognised that some sectors of the community may be more difficult to engage in participation in the planning process. These different equality groups may include those with sensory loss, Black and Minority Ethnic (BME) communities, young people, the elderly, those from deprived neighbourhoods, and Gypsies, Travellers and Travelling Showpeople. Here the expertise of the South Somerset Corporate Equalities Steering Group will be invaluable as they have direct day-to-day links working with and helping representatives of these parts of the community and will be able to advise on and assist with engagement. Where appropriate the Council will also use its links to these groups through the Equalities Officer, Area Development Teams and Community Health and Leisure Team to enable engagement in the planning process.

2.19 Different equality groups will require tailored methods of engagement and this will be assessed on a document-by-document basis.

**What will happen when I get involved in the local plan / DPD or SPD process?**

2.20 All relevant comments received will be:
- Acknowledged
- Recorded on a database
- Clarified where necessary either by letter, email or telephone

2.21 At each consultation stage in the production of a local plan / DPD or SPD, an outline of the consultation undertaken and the main issues arising from that consultation will be reported to District Councillors together with officer recommendations. Details of committee meetings and reports are posted on the Council’s website and hard copies are available at Council offices.

2.22 The Council allows individuals and group representatives to attend its committee meetings either as observers or to address the members of the committee. Those who wish to make a presentation to a committee are usually given a maximum of 3 minutes. If you do wish to speak at a committee meeting you must first complete a request slip and give it to the Committee Clerk (request slips are available at the meeting and are completed on the day of the meeting).

2.23 Where appropriate, comments received suggesting amendments to or raising relevant new issues regarding a local plan / DPD or SPD will be taken into account and the document amended as necessary.
Neighbourhood Plans

2.24 Neighbourhood Plans were introduced by the Localism Act 2011 and the process for producing them is set out in The Neighbourhood Planning (General) Regulations 2012 as amended (the regulations)7.

2.25 A neighbourhood plan is a community-led and prepared document for guiding the future development, regeneration and conservation of a parish (or group of parishes). It may contain a vision, aims, planning policies, proposals for improving the area or providing new facilities, or allocation of sites for specific kinds of development. It can deal with a wide range of social, economic and environmental issues (such as housing, employment, heritage and transport) or it may focus on one or two key local issues only. Once ‘made’ a neighbourhood plan becomes part of the development plan i.e. it has statutory weight and its policies along with those in the local plan will be used to determine planning applications.

2.26 The key stages for producing a neighbourhood plan are set out in Figure 3, it also identifies when consultation takes place during the process. The statutory requirements of the Council are highlighted in blue and parish/town council responsibilities are in green.

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The following paragraphs set out how the Council will comply with its statutory duties with regards to consultation on neighbourhood plans.

**Regulation 6: Publicising an area application**

2.27 At the neighbourhood area application stage where the application is made by a parish or town council and the neighbourhood area relates to the whole area of the parish the District Council will publish the relevant documents for consultation for a period of not less than 4 weeks, in all other cases the
consultation period will be for not less than 6 weeks\(^8\). The following methods will be used:

- Publication on SSDC’s website [www.southsomerset.gov.uk](http://www.southsomerset.gov.uk);
- Request that the town/parish council display the notice with details of how to comment on the parish notice board/parish website/magazine and at local venues they consider will raise awareness of the proposal locally;
- SSDC to send email / letter to adjoining parishes and ward members;
- SSDC to send email / letter to relevant parish and ward member/s;
- Advertise in the local press; and
- Where it is judged to be necessary notify, where known, affected landowners or interest groups.

Regulation 7: Publicising the designation of a neighbourhood area

2.29 Once designated the District Council will inform all those it notified at the Regulation 6 stage of their decision to designate the neighbourhood area (or their reasons for not designating the area). The relevant documents will also be posted on the website.

Regulation 16: Plan proposals

2.30 Once the town /parish council has submitted its plan to the District Council in accordance with the Regulation 15, the District Council will publicise the plan for consultation for a period of not less than 6 weeks (Regulation 16). The following methods will be used:

- Publication on SSDC’s website [www.southsomerset.gov.uk](http://www.southsomerset.gov.uk);
- Request that the town/parish council display the notice with details of how to comment on the parish notice board/parish website / magazine and at local venues they consider will raise awareness of the proposal locally;
- SSDC to send email / letter to adjoining parishes and ward members;
- SSDC to send email / letter to relevant parish and ward member/s;
- Advertise in the local press; and
- Any ‘consultation body’\(^9\) that is referred to in the consultation statement submitted by the town and parish council in accordance with Regulation 15 will be notified via email / letter that the plan proposal has been received.

Regulation 18: Publication of the examiner’s report and plan proposal decision, Regulation 19: Decision on a plan proposal and Regulation 20: Publicising a neighbourhood development plan

2.31 The District Council are also required to publicise the examiner’s report, their decisions on the plan, their decision to 'make' the neighbourhood plan and make the plan publicly available once it has been 'made'. This will be done using the following methods:

- Publication on SSDC’s website [www.southsomerset.gov.uk](http://www.southsomerset.gov.uk);

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\(^8\) The Neighbourhood Planning (General ) (Amendment) Regulations 2015 2 (2) (amendment to Regulation 6)

\(^9\) Consultation Bodies are listed in Schedule 1 of The Neighbourhood Planning (General) Regulations 2012
• SSDC to send email / letter to adjoining parishes and ward members;
• SSDC to send email / letter to relevant parish and ward member/s; and
• Advertise in the local press (Regulation 19 only).

2.32 For those working on neighbourhood plans the Area Development Teams can provide advice and support when groups are consulting with their local communities.
3. **Planning Applications**

3.1 One of the key roles of the Council’s Development Management Service is to determine a wide range of planning applications. These range from small household extensions, and listed building applications, through to large housing developments. The County Council deal with applications relating to minerals, waste, the County Council’s own development and major highway schemes.

3.2 As part of its planning function, the Council is required to notify owners and occupiers of neighbouring properties along with the relevant statutory consultees on the planning applications it receives.

3.3 The NPPF expects Councils to have a positive approach to decision-taking in order to deliver sustainable development. They are expected to work proactively with applicants to secure developments that improve the economic, social and environmental conditions of the area. It is clear that efficiency and effectiveness can be improved by good quality pre-application discussion and Councils are expected to encourage other parties to engage with them before submitting a planning application. Where they think this would be beneficial they should also encourage any applicants who are not already required to by law to engage with the local community before submitting their applications.\(^{10}\) The SCI therefore outlines the level of community involvement and pre-application discussion that the Council will expect to be undertaken before an application is submitted. The level of pre-application consultation and particularly early public engagement will be determined by the type and scale of the application.

**Pre-Application Discussions**

3.4 Applicants and/or agents will be encouraged to contact the Council at the pre-application stage to discuss what the Council will expect in terms of pre-application consultation and early public involvement. The level of early community involvement will be dependent upon the nature and scale of the application, as set out below.

**Major Applications**

3.5 Applicants making an application for major development (e.g. large housing projects, large renewable energy applications, industrial development) are encouraged to engage with the local community and relevant interest groups prior to submission of applications. Where appropriate, the submission of a statement of community involvement will be sought as supporting information. Pre-application documents will be required to be at a level of detail sufficient to enable assessment of the main issues raised by the proposed development.

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\(^{10}\) National Planning Policy Framework (CLG, 2012), paragraphs 186 -195
3.6 In appropriate circumstances, the Council will enter into Planning Performance Agreements, to agree timetables for determination of applications, as advised in the National Planning Policy Framework (paragraph 195).

All other applications

3.7 Householders and other applicants and/or agents are encouraged to consider matters such as loss of privacy and light and to discuss/show their plans to neighbours before submitting a planning application. If the application is within or adjoins a Conservation Area, or relates to a listed building or its setting, then advice should be sought from the relevant Development Management Team and/or one of the Conservation Planners.

Benefits of Pre-application discussions

3.8 Pre-application discussions and early public participation have a number of benefits including being a useful means of resolving issues that may result in public objections at a later stage and helping to ensure an inclusive and transparent process. Further benefits are to improve the overall quality of the application that is submitted, to assist the Council to make timely decisions and ensure that applicants do not experience unnecessary delays and costs. This can be achieved for example by the Council giving early advice to applicants on the type of supporting information that should accompany an application, advice on design and landscape issues and providing contact details for other relevant consultees, for example County Highways.

3.9 Pre-application discussions are undertaken in confidence. Normally this would involve the submission of sketch drawings and other relevant detail. Evidence of and results of pre-application community consultation should be submitted as part of a formal planning application. However, it must be stressed that the Council cannot refuse to accept a valid application because an applicant has either not undertaken pre application consultation or has undertaken pre-application consultation using a different method to that outlined in the SCI.

Validation Checklist

3.10 In order to improve the Council’s service in terms of pre application advice and information, the Council’s Development Management Service has prepared a validation checklist. This can be seen on the Council’s website www.southsomerset.gov.uk. The checklist provides guidance to applicants/agents on the scope of material that should be supplied with a planning application, and benefits the applicant in terms of providing greater certainty as to the nature and extent of information required in order to validate the application. It also benefits the local authority by helping to achieve good standards of performance.
### Approaches to Early Community Involvement

3.11 Small-scale applications (e.g. householder applications, minor changes of use, small-scale operational development) would not normally be subject to extensive community-wide pre-application community consultation.

3.12 More complex applications would be advised to consider various consultation methods as follows:

#### Table 2: Pre-application Consultation with the Community

<table>
<thead>
<tr>
<th>Type of Application</th>
<th>Suggested methods of pre-application consultation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications where there are considerable issues of scale and controversy, or where the application is contrary to or out of line with the Development Plan(^{11}) (a “departure” application).</td>
<td>Public meeting(s); public exhibition(s); early engagement with Parish Council(s); media engagement (as appropriate); discussions with case officer to assist with internal and external consultees; general discussion with case officer.</td>
</tr>
<tr>
<td>Applications that are broadly in accordance with the Development Plan BUT raising controversial issues or detail</td>
<td>Discussions arranged with case officer, involving external consultees as necessary</td>
</tr>
<tr>
<td>Development where an Environmental Impact Assessment is required</td>
<td>Seek screening/scoping opinion; engagement with case officer to liaise with consultees; general discussion with case officer</td>
</tr>
<tr>
<td>Applications of a scale or development area for which the LPA requires wider community involvement e.g. applications that fall within sites that are “sensitive” to development pressures and allocated sites that may not have generated significant objection through the local plan process for example applications of “local significance” that the LPA considers requiring wide community involvement</td>
<td>Public meeting(s); public exhibition(s); media engagement (as appropriate); early engagement with Parish Council(s); discussions with case officer to assist with and advise on appropriate internal and external consultees; general discussion with case officer.</td>
</tr>
</tbody>
</table>

\(^{11}\) The Development Plan is the adopted Local Plan and any Neighbourhood Plans that are ‘Made’
Dealing with Applications - what happens following receipt of an application?

3.13 Upon receipt and validation of an application, the application is allocated to a case officer.
- All relevant neighbours, parish/town Council, and other relevant statutory and non-statutory consultees are notified of the application.
- Advertisements, where required, are placed in the local press and on site.

Statutory and other Consultees

3.14 All statutory and other consultees will receive notification of relevant planning applications;
- Statutory consultees include Highways England, the Environment Agency and Natural England;
- Parish/town Councils are consulted on all applications within their area;
- There is a statutory period of 21 days within which comments should be received by the Council. Comments received after this period but before the application is determined will be considered.

Weekly List

3.15 The Council produces a weekly list of registered applications and it is available to view on the Council’s website.

Neighbour Notification

3.16 Although not required by legislation, South Somerset District Council will normally notify via letter all owners and/or occupiers of adjoining properties about the submission of a planning application.
- The notification letter provides the application number, name of case officer, details of where to view the application, and how/where to forward any comments.
- Any person or consultee who wishes to view any particular application is able to do so via the Council’s website; www.southsomerset.gov.uk or by visiting the relevant parish/town Council or the District Council Offices at Brympton Way, Yeovil.
- Relevant comments may be forwarded to the Council via fax, email, website and letter.
- Anyone wishing to make representations to the Council has a period of 21 days from the date of the notification letter to submit their comments.
- Dependent upon the nature, scale and wider possible impact of a proposed development, wider neighbour notification may be appropriate.

Site Notices

3.17 For certain applications, it is a statutory requirement to display a site notice and advertise in the local newspaper(s). These applications include those that are:
accompanied by an Environmental Statement as required by the Town and Country Planning (Environmental Assessment) (England and Wales) Regulations 2011;
- departures from the Development Plan;
- applications for Listed Building and Conservation Area Consent and development that will affect the character or setting of a listed building or the character or appearance of a Conservation Area;
- ‘major’ applications; and
- notification/application involving ‘permitted’ development under the General Permitted Development Order.

3.18 A site notice may also be erected for ‘general interest’. This is usually in rural areas where there are no immediate neighbours or where it is difficult to identify adjoining owners/occupiers. There may also be occasions where an officer, using their professional judgement, may consider it appropriate to put up a site notice because they consider that the application may be of a wider public interest.

Submission of Comments

3.19 Comments on any application can be forwarded to the Council via the website, email and letter, and includes:
- Anyone who has an interest in an application can make representations even though they may not have received a notification letter.
- Any relevant comments made will be treated as a “material consideration” within the context of national and local policy.
- The deadline for submitting comments is 21 days from the date stated on the letter and/or site notice and from the publication of the paper advertisement (where advertised). However, bodies such as Historic England will be allowed a longer period of time to comment on applications where this is prescribed by legislation.
- Comments will be scanned, placed onto the electronic document management system and are made available for public inspection.
- An acknowledgment letter is sent to those who have made representations.
- All relevant comments received are taken into account by the case officer when considering the application.
- The Council will also inform those who have made representations:
  - If the application is due to be considered at an area committee; and
  - If any amended plans are received
- The Council will not publish or take into account any discriminatory or libellous comments

Amendment of Application Details

3.20 Where an application has been amended, whether to meet changed requirements of the applicant or to respond to issues raised during the consultation process, it may be necessary to re-consult neighbours and other
consultees. Where appropriate, this is done in writing, allowing a clearly
specified period (generally 14 days) for the receipt of further comments. In
accordance with current Government guidance, the period for consultation
would need to balance the need for consultees to be given adequate time to
to consider the issues raised against the need for efficient decision making.

Scheme of Delegation

3.21 The Council operates a scheme of delegation.
• In brief, it gives authority to the Development Manager to issue decisions
  on the majority of applications without the need to refer the application to
  the relevant Area Committee.
• For further information on the scheme of delegation, please contact the
  Development Management Service on 01935 462462.

Area Committee Meetings

3.22 Any application that is referred to Committee will be considered by one of the
relevant 4 Area Committees.
• Each Area Committee meets once a month on successive Wednesdays
  throughout the month.
• Meetings are usually held either at the Council offices or at local village
  halls/public buildings within the relevant district area.
• Committee reports are made publicly available 5 working days before the
  meeting and are available on the Council’s website (please see under
  agenda/minutes). Paper copies are available at the Council offices and
  distributed on the day of the meeting.
• Applicants and persons who have made representations on applications
  are advised in writing of the time and place of the meeting.

Regulation Committee

3.23 A small number of applications may need to be referred from one of the Area
Committees to the Regulation Committee for example, a major application
that is contrary to the adopted local plan or an application raising controversial
issues. Where possible the need for an application to be determined at
Regulation Committee will be identified prior to the Area Committee meeting.
• The Regulation Committee is held monthly in the Council Chamber at
  Brympton Way, Yeovil.
• Those who have made comments on an application that is being referred
  to Regulation Committee will be informed of the fact.
• The committee report will be made available 5 working days before the
  meeting and can be viewed on the Council’s website. Paper copies are
  available at the Council offices.

Public Speaking at all Committee Meetings

3.24 The Council provides an opportunity for a member of the public and/or any
other interested person to address the committee -a maximum of 3 minutes is
given.
For larger or more controversial applications where many people may wish to speak, the Chairman will normally ask that a spokesperson be appointed to address the committee.

Those wishing to speak are advised to fill in a slip and pass to the Committee clerk either at the beginning of the meeting or during the break, which is usually held before consideration of planning applications.

**Post Decision**

3.25 All planning decisions are available to view on the Council’s website.

**Planning Appeals**

3.26 An applicant has the right of appeal against a refusal of planning permission and against any conditions attached to a permission. The applicant also has the ability to appeal against non-determination if no decision is made within the required time period:

- Appeals are lodged with the Planning Inspectorate
- Appeals are considered by an independent Planning Inspector.
- The right of appeal currently only extends to the applicant and not to any third parties.
- The Council will write to those who were originally consulted informing them of the appeal and outlining the appeal process.

3.27 There are 3 types of appeal:

- Written Representations
- Informal Hearing
- Public Inquiry

3.28 Most appeals are considered via written representations. The more complex and controversial applications are usually considered via a hearing or Public Inquiry. Irrespective of the type of appeal, members of the public and any other interested parties are given an opportunity to forward comments to the Planning Inspectorate.

3.29 A time limit of 6 weeks is allowed in which comments can be forwarded to the Planning Inspector. Applicants, agents and third parties are given an opportunity to address the Inspector during an Informal Hearing and Public Inquiry.

3.30 For further information on any aspect of the appeal process please see [http://www.planningportal.gov.uk/planning/planninginspectorate](http://www.planningportal.gov.uk/planning/planninginspectorate)
General

3.31 The Council operates a Duty Planning Officer system to deal with simple enquiries, as well as offering general planning and procedural advice. This is available Monday to Thursday between 8.45 am and 5.15 pm and between 8.45 am and 4.45 pm on Fridays in the reception at the Council Offices, Brympton Way, Yeovil or on the phone: 01935 462462.

3.32 A ‘Planning Surgery’ system (a duty officer) is also available in Wincanton (Churchfields) every Monday morning between 9 am and 1 pm; and in Chard (Holyrood Lace Mill) every Tuesday morning between 9.30 am and 1 pm.
4. **Resources Available for Community Involvement**

4.1 The Council is committed to effective community engagement and intends to continue this commitment through the Statement of Community Involvement. To assist the Spatial Policy and Development Management Teams, the Council has a number of trained community facilitators in the Area Development Teams who can offer advice and guidance on a range of community related issues including methods of engaging with different groups within South Somerset. These could include:
   - Planning for Real ® exercises
   - Workshops
   - Drop in events

4.2 The following staff/teams/services will also provide valuable input in the production of planning documents:
   - Economic Development Team;
   - Strategic Housing;
   - Development Management;
   - Environmental Health;
   - Community Health and Leisure Team; and
   - Equalities Officer.

4.3 The assistance of Planning Aid South West may be called upon as necessary or appropriate.

4.4 The proposed methods of engagement reflect past experience of what has worked well although the SCI provides the opportunity to review the methods of engagement, particularly in reaching and engaging with hard to reach groups. The Council, however, must be realistic in what it can undertake and achieve given the level of staff and economic resources available and the commitment to providing value for money for its residents.

4.5 Where planning applications are concerned the onus will be on the applicants and their agents to undertake pre-application consultation activities where appropriate although the Council’s advisory role will have resource implications.
5. Monitoring and Mechanisms for Review

5.1 The Statement of Community Involvement will be kept under review and revised where necessary following the same procedures. Revisions should only need to be made when significant changes occur in the planning process or the Council wishes to revise how it engages with the community.

5.2 In plan making it is intended to continue the practise of asking those who are consulted if they wish to continue being consulted on a particular document to prevent involving those who no longer wish to be. Additionally the Spatial Policy consultation database will be amended and updated as address details change or where an additional consultee asks to be added.

5.3 The Council will review the procedures for involving the community in plan-making and planning applications to ensure it achieves a representative level of public involvement.
Appendix 1: Consultation Bodies

This Appendix lists the Specific Consultation Bodies, General Consultation Bodies and other Consultees the LPA may consult, where applicable, on the preparation of our planning documents. Members of the public and agents and other groups that are on our existing database will also be consulted. If you want to check that you are on or would like to be added to our database please do not hesitate to contact the Spatial Policy Team: Please also let us know if you no longer wish to be included on our database and do not wish to receive any further letters and/or consultation documents.

Specific Consultation Bodies – (these are defined in the Town and Country Planning (Local Planning) (England) Regulations 2012)

a) The Coal Authority  
b) The Environment Agency  
c) Historic England  
d) The Marine Management Organisation  
e) Natural England  
f) Network Rail Infrastructure Ltd (company number 2904587)  
g) Highways England  
h) A relevant authority any part of whose area is in or adjoins the LPA’s area:

<table>
<thead>
<tr>
<th>Somerset:</th>
<th>South Somerset Town and Parish Councils</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Somerset County Council</td>
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<tr>
<td></td>
<td>Mendip District Council</td>
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<td>Sedgemoor District Council</td>
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<td>Taunton Deane Borough Council</td>
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<td>Dorset:</td>
<td>Dorset County Council</td>
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<td>North Dorset District Council</td>
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<td></td>
<td>West Dorset District Council</td>
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<tr>
<td>Wiltshire</td>
<td>Wiltshire Council</td>
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<tr>
<td>Devon</td>
<td>Devon County Council</td>
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<td></td>
<td>East Devon District Council</td>
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</tbody>
</table>
Adjoining Parish Councils that fall outside South Somerset District Council’s administrative boundaries:

<table>
<thead>
<tr>
<th>Ashcott Parish Council</th>
<th>Melbury Osmund Parish Council</th>
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<tbody>
<tr>
<td>Baltonsborough Parish Council</td>
<td>Membury Parish Council</td>
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<tr>
<td>Batcombe Parish Council</td>
<td>Milton Clevedon Parish Meeting</td>
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<td>Bickenhall Parish Council</td>
<td>Mosterton Parish Council</td>
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<td>Bourton Parish Council</td>
<td>North Curry Parish Council</td>
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<tr>
<td>Bradford Abbas Parish Council</td>
<td>Ottery Parish Council</td>
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<tr>
<td>Broadwindsor Parish Council</td>
<td>Otterford Parish Council</td>
</tr>
<tr>
<td>Buckhorn Weston and Kington Magna Parish Council</td>
<td>Purse Caundle Parish Council</td>
</tr>
<tr>
<td>Burrowbridge Parish Council</td>
<td>Queen Thorne Group (Over Compton, Trent &amp; Sandford Orcas Parish Councils)</td>
</tr>
<tr>
<td>Butleigh Parish Council</td>
<td>Ryme Intrinseca Parish Council</td>
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<tr>
<td>Chardstock Parish Council</td>
<td>Seaborough Parish Council</td>
</tr>
<tr>
<td>Chedington Parish Council</td>
<td>Stilton Parish Meeting</td>
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<tr>
<td>Churchstanton Parish Council</td>
<td>Stalbridge Town Council</td>
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<tr>
<td>Clifton Maybank Parish Council</td>
<td>Staple Fitzpaine Parish Council</td>
</tr>
<tr>
<td>Curland Parish Council</td>
<td>Stoke St Gregory Parish Council</td>
</tr>
<tr>
<td>Ditcheat Parish Council</td>
<td>Stourton with Gasper Parish Council</td>
</tr>
<tr>
<td>Fifehead Magdalen Parish Meeting</td>
<td>Street Parish Council</td>
</tr>
<tr>
<td>Gillingham Town Council</td>
<td>Thornecombe Parish Council</td>
</tr>
<tr>
<td>Goathill Parish Council</td>
<td>Upton Noble Parish Meeting</td>
</tr>
<tr>
<td>Greinton Parish Council</td>
<td>Walton Parish Council</td>
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<tr>
<td>Halstock Parish Council</td>
<td>West Bradley Parish Meeting</td>
</tr>
<tr>
<td>Hatch Beauchamp Parish Council</td>
<td>Witham Friary Parish Council</td>
</tr>
<tr>
<td>Kilmington Parish Council</td>
<td>Yarcombe Parish Council</td>
</tr>
<tr>
<td>Lamyatt Parish Meeting</td>
<td>Yeo Head Group (Poyntington &amp; Oborne) Parish Council</td>
</tr>
<tr>
<td>Lydford on Fosse Parish Council</td>
<td></td>
</tr>
<tr>
<td>Maiden Bradley with Yarnfield Parish Council</td>
<td>Zeals Parish Council</td>
</tr>
<tr>
<td>Marnhull Parish Council</td>
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</tr>
</tbody>
</table>
Statement of Community Involvement

i) Any person:
   a. to whom the electronic communications code applies
   b. who owns or controls electronic communications apparatus in the district

j) If it operates within the district:
   a. Clinical Commissioning Groups;
   b. Electricity licence holder
   c. Gas licence holder
   d. Sewerage undertaker
   e. Water undertaker

K) Homes and Communities Agency

General Consultation Bodies (these are defined in the Town and Country Planning (Local Planning) (England) Regulations 2012)

General Consultation Bodies are:

a) Voluntary bodies whose activities benefit any part of the district;

b) Bodies which represent the interests of different racial, ethnic, or national groups in the district;

c) Bodies which represent the interests of different religious groups in the district;

d) Bodies which represent the interests of persons with disabilities in the district; and

e) Bodies which represent the interests of persons carrying out business in the district.

Other consultees

Other consultees are residents or other persons carrying on business in the district which are considered appropriate to invite to make representations. These are in addition to the specific and general consultation bodies and would be on the Spatial Policy Team’s consultation database.
Statement of Community Involvement

**Duty to Co-operate Prescribed Bodies (these are defined in the Town and Country Planning (Local Planning) (England) Regulations 2012)**

a) The Environment Agency;
b) Historic England;
c) Natural England;
d) The Mayor of London (not relevant for South Somerset District Council);
e) The Civil Aviation Authority;
f) The Homes and Communities Agency;
g) Clinical Commissioning Groups (as established by the National Health Service Act 2006);
h) The Office of Rail Regulation
i) Transport for London (not relevant for South Somerset District Council)
j) Each Integrated Transport Authority (not relevant for South Somerset District Council)
k) Highways England
l) The Marine Management Organisation (not relevant for South Somerset District Council)

The Local Enterprise Partnership (LEP) and Local Nature Partnership (LNP) are not subject to the requirements of the ‘duty’ but local planning authorities and the public bodies that are subject to the duty must cooperate with LEPs and LNPs and have regard to their activities when they are preparing their Local Plans, so long as those activities are relevant to local plan making.
## Appendix 2: Methods of engagement for development plan documents and supplementary planning documents

<table>
<thead>
<tr>
<th>Method</th>
<th>What it is</th>
<th>Advantages</th>
<th>Disadvantages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Letter</td>
<td>Written form of communication sent directly to an individual, group or organisation.</td>
<td>Sends information directly to a targeted individual. &lt;br&gt;Can provide users with detailed, comprehensive information. Helps to fulfil the statutory requirement to inform.</td>
<td>Can be seen as impersonal and remote from the community. &lt;br&gt;Letter can be misunderstood. &lt;br&gt;Very large mail shots can be expensive.</td>
</tr>
<tr>
<td>Email</td>
<td>Message sent from a computer either directly through the users own email provider or through the Council's website.</td>
<td>Opportunity for distributing information and material quickly and widely at a lower cost. At any time of the day or night. &lt;br&gt;Can be useful for reaching certain groups (e.g. young people) or more remote rural areas.</td>
<td>Access to the internet is variable and can therefore exclude those without access. &lt;br&gt;Technical problems may arise.</td>
</tr>
<tr>
<td>Telephone</td>
<td>System that allows you to speak directly to an individual in another place.</td>
<td>Allows for direct, easy dissemination or collection of information. &lt;br&gt;Allows for two-way dialogue, which ensures a better understanding.</td>
<td>Impractical when seeking to contact large numbers of people in terms of time and cost. &lt;br&gt;Difficult to convey large quantities of information.</td>
</tr>
<tr>
<td>Meetings</td>
<td>Officer meeting - where a selected group of officers are invited to discuss a particular issue.</td>
<td>Enables Officers to gain the views of the invited group of people and where it is a steering group to gain an important political steer at an early stage.</td>
<td>May attract only a limited number of people who may be unrepresentative of the local community.</td>
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<td></td>
<td>Public meeting - where the event is held in a public place is publicised and an open invitation to attend given. At the meeting an Officer/Officers from the Council and possibly local Councillors and or developers will be available to answer questions.</td>
<td>Allows the public to give their views to ensure a better understanding in an efficient way.</td>
<td>Can be dominated by activists or those most confident at speaking in public.</td>
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<tr>
<td></td>
<td>Steering Group – where a selected group of Councillors, with officer support, are invited to discuss a particular issue to provide a political steer.</td>
<td>Can be tailored to large or small audiences.</td>
<td>Issues raised tend to be very local or personal.</td>
</tr>
<tr>
<td>Committee Reports and Meetings</td>
<td>Officers of the Council produce committee reports in order to inform Councillors of processes that have been gone through or of representations that have been received on a document. They make a recommendation in that report and Councillors make a decision based on the information and recommendation/s in front of them. Committee meetings are open to the public.</td>
<td>Offers the opportunity for attendees to take part in the formal decision making process by allowing them to speak to local Councillors when they are making decisions.</td>
<td>A formal setting such as this – requires the speaker to be confident making their point in a public meeting.</td>
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<tr>
<td></td>
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<td></td>
<td>Participant is limited to 3 minutes in which to make their point.</td>
</tr>
<tr>
<td>Public Notice</td>
<td>The Council places public notices in local newspapers at consultation stages of the plan process. The Notice is to let everyone know that a document has been published and that representations can be made on the contents of that document. It also tells you what the document is and where you can</td>
<td>Provides the opportunity to inform a wide range of local people of the consultation that is taking place.</td>
<td>Formal wording may discourage the community from engaging with or taking part in the process.</td>
</tr>
</tbody>
</table>
### Statement of Community Involvement

<table>
<thead>
<tr>
<th>Workshops</th>
<th>Where a selected group of people are invited to discuss a particular issue. Usually takes the form of a presentation followed by breaking out into discussion groups in order to try and answer particular questions or to present ideas and options.</th>
<th>Effective for dealing with more complex issues.</th>
<th>Can be resource intensive to run i.e. may require the booking of a hall or the provision of refreshments and multiple officer attendance.</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Gives the selected attendees an opportunity to discuss different issues and options.</td>
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<td></td>
<td></td>
<td>Useful for including groups that may often feel excluded i.e. hard to reach groups.</td>
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<td></td>
<td></td>
<td>Gives Officers the opportunity to learn from those involved.</td>
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</tr>
<tr>
<td>SSDC Website</td>
<td>A way of presenting information about the Council by means of electronic communication (i.e. the computer). Also offers the opportunity to fill in online forms and surveys and in some instances provides the opportunity to use the Council’s online consultation software. SSDC’s website address is: <a href="http://www.southsomerset.gov.uk">www.southsomerset.gov.uk</a></td>
<td>The Council is statutorily required to put Local Plan/DPD, SPDs and Neighbourhood Plan documents on their website.</td>
<td>Access to the internet is variable and can therefore exclude those without access.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Opportunity for distributing information and material quickly and widely at a lower cost. At any time of the day or night.</td>
<td>Technical problems may arise.</td>
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<tr>
<td></td>
<td></td>
<td>Can be useful for reaching certain groups (e.g. young people) or more remote rural areas.</td>
<td></td>
</tr>
<tr>
<td>Statement of Community Involvement</td>
<td>Enables information to be managed and update in an efficient way.</td>
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</tr>
<tr>
<td>Local Media</td>
<td>Local radio, television or newspapers.</td>
<td>Reaches large audiences.</td>
<td>Could be expensive.</td>
</tr>
<tr>
<td></td>
<td>Enables information to be managed and update in an efficient way.</td>
<td>Good for getting a message across quickly in a clear and understandable way.</td>
<td>Suited to larger scale or more contentious issues in the broader public interest.</td>
</tr>
<tr>
<td>Press Release</td>
<td>An information bulletin that is sent to local newspapers, radio and television stations.</td>
<td>Reaches large audiences.</td>
<td>Depends on the newspaper/TV station/ radio station being interested picking up the story.</td>
</tr>
<tr>
<td></td>
<td>Excellent way of engaging Parish Councils and using their local knowledge.</td>
<td>Good for getting a message across quickly in a clear and understandable way.</td>
<td></td>
</tr>
<tr>
<td>Parish/Town Council Newsletters</td>
<td>Many parish and town Councils have a newsletter that they distribute to their parishioners advising them of local issues.</td>
<td>Excellent way of engaging Parish Councils and using their local knowledge.</td>
<td>Dependent on the Parish Council producing a newsletter and having a particular interest in the subject / issue.</td>
</tr>
<tr>
<td></td>
<td>Sends information directly to an individual in an attractive way.</td>
<td>Can provide users with a summary of the main points in an easy to understand way.</td>
<td>May not always generate a large response rate.</td>
</tr>
<tr>
<td></td>
<td>Questionnaire element can provide an efficient way of making a response.</td>
<td></td>
<td>Could be misunderstood or questions could be tailored towards a particular response.</td>
</tr>
<tr>
<td>Public Exhibitions / ‘drop in’ sessions</td>
<td>Plans/text/photographs are displayed on exhibition boards in order to inform and prompt questions. Usually staffed. Can be located in one place or can move around e.g. on exhibition bus. Usually located at village halls or other public places and advertised in advance.</td>
<td>Easy way to publicise issues and provide information. Gives the opportunity for direct feedback from attendees. Gives the public the flexibility of when to attend.</td>
<td>Not always representative due to lack of accessibility and the timing of an event. Can be poorly attended. Limited feedback.</td>
</tr>
<tr>
<td>Planning for Real® exercise</td>
<td>This is where representatives of the community are brought together in a village hall or other public place and issues particular to that neighbourhood are identified (on option cards). A three dimensional map is built of the local area and people can use the option cards to mark on the plan what they want and where they want it. All the options are then prioritised as either ‘now’; ‘soon’ or ‘later’ and this information can then be fed into the document.</td>
<td>Can reach the parts of the community that do not usually attend meetings e.g. families. It is a participatory consultation method. Raises issues in a non-confrontational way. Does not require those who participate to be experienced or articulate speakers. It is mobile and flexible.</td>
<td>Limited scope in its application – normally used for a site or location specific issue or Neighbourhood Plan. Can lead to heightened expectations.</td>
</tr>
<tr>
<td>Comments form</td>
<td>If you want to make a representation on a document you can use a comments form. These are produced at the formal stages of consultation and will ask for comments relating to the consultation matter and specific information that is required by the Council and the Inspectorate to ensure that</td>
<td>Provides a structure for the respondent to put down his/her comments in a considered structured way. Provides the Council &amp; Inspectorate</td>
<td>Forms may be filled in incorrectly or questions missed out or misunderstood.</td>
</tr>
<tr>
<td>Visits to exemplar projects</td>
<td>Would involve inviting selected stakeholders to visit to a particularly successful project.</td>
<td>Will help to inform attendees on a particular issue e.g. a visit to a scheme where the use of renewable energy has been particularly successful.</td>
<td>Only feasible for small groups of people. Limited number of opportunities to be used.</td>
</tr>
</tbody>
</table>